

## LAW OFFICES OF J. SCOTT BENNETT

J. SCOTT BENNETT  
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May 19, 1999

Dr. Paul W. Carlin, Sr.  
The Therapon Institute  
P. O. Box 1168  
Crockett, TX 75835

Re: Use of term "Belief Therapy"

Dear Dr. Carlin:

This office represents the interest of Dr. Daniel L. DeGoede and Danaë Drews, C.A.S. in connection with their book entitled *Belief Therapy A Guide to Enhancing Everyday Life* and the counseling and therapy modality offered by Dr. DeGoede for many years.

It is my understanding that you have had numerous conversations with Ms. Drews in connection with your recently established internet site advertising "Belief Therapy." I also understand that you began offering this program rather recently through The Therapon Institute and utilizing the Therapon.org internet site. Since your first conversation with Ms. Drews, it is my understanding you have also obtained the rights to belieftherapy.org and perhaps other domain names utilizing the term belief therapy. In the very limited time in which you have utilized the term "Belief Therapy," my client has had numerous instances of complaints from individuals that they have contacted your internet site in error in their attempt to learn more about the both copyrighted and servicemarked term "Belief Therapy." My clients, having had a right to this term for a significant period of time, have acquired both registered and common law rights in the use of that term. Your use of the term in a manner that is confusingly similar to that of the services provided by my clients constitutes both trademark infringement and unfair competition pursuant to 15 U.S.C. sections 1114 and 1125.

On behalf of my clients, we request that you immediately cease use of the term "Belief Therapy." You should be aware that use of this term in a manner which is confusingly similar to the services offered by clients may result in monetary and injunctive relief, including the attorneys' fees necessary to obtain this relief.

May 19, 1999

Page 2

We believe that given your very recent use of the term, that this process can be accomplished speedily and without undue delay. We are requesting that you immediately provide your written intent to comply with this request, and that you provide in writing a timetable reflecting the timeframe and written plan for discontinuing your infringing use. Should you decline to comply, I will have no other option than to recommend to my clients that they seek all available legal remedies.

Thank you for your anticipated cooperation.

Very truly yours,

J. Scott Bennett

/lp

cc: Daniel L. DeGoede, Ph.D.  
Danaë Drews, C.A.S.